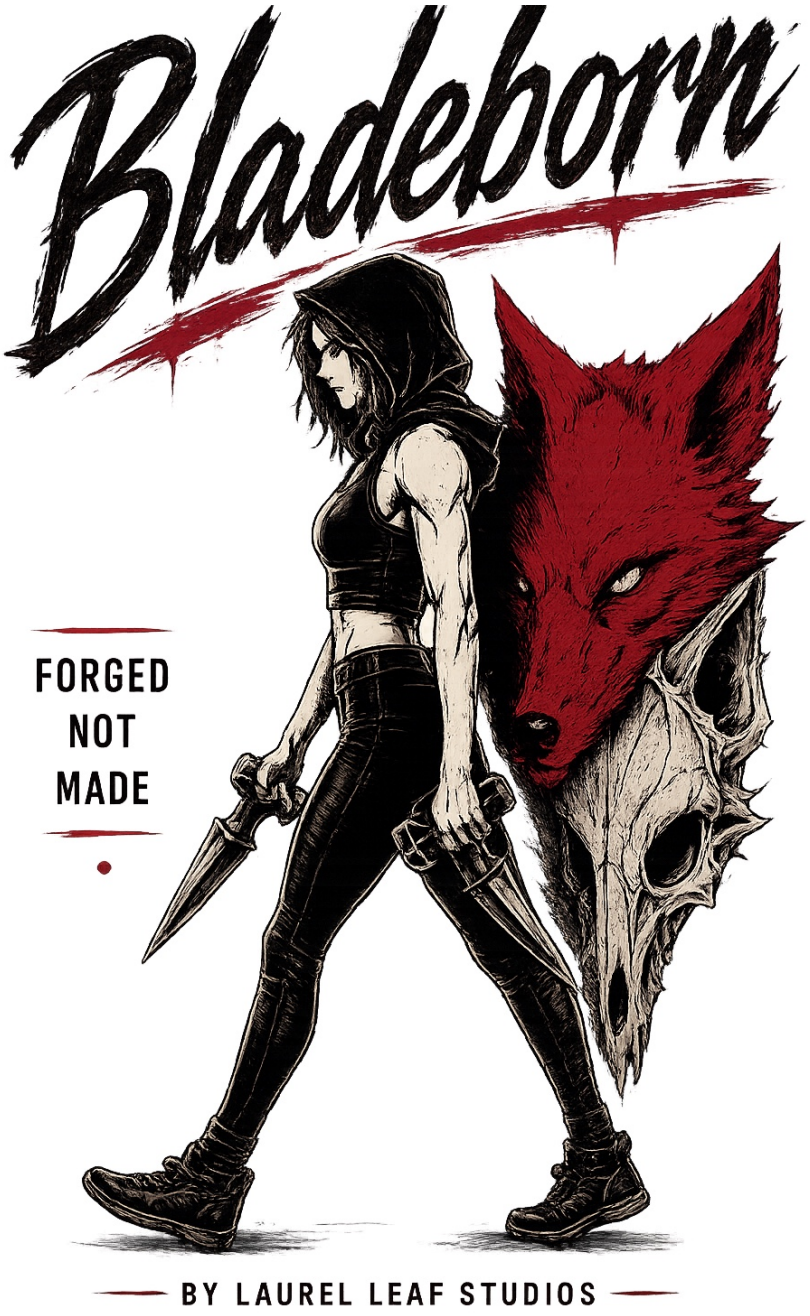

ROMANTASY-INSPIRED WARRIOR FITNESS

Bladeborn is a fantasy-inspired HIIT experience blending strength, cardio, and weighted dagger movements. Designed for all fitness levels, every class invites you to step into your own warrior story.

FORGED NOT MADE • NEVER FEAR THE PATHWAY



THE WARRIOR WITHIN

BLADEBORN | ROMANTASY-INSPIRED FITNESS

THE BRAND

Bladeborn is a Romantasy-inspired fitness experience that invites participants to step into their own warrior story. Combining HIIT, strength training, time under tension, and weighted silicone daggers, the classes turn movement into something imaginative, powerful, and fun.

Designed to welcome beginners and experienced exercisers alike, Bladeborn offers a distinctive bridge between bookish culture, fitness, and real-world connection. Classes are coed, adaptable, and centered on the idea that strength belongs to everyone.

FOUNDER

Laurel is a fitness studio owner, personal trainer, photographer, and creator of Bladeborn. With more than a decade of business ownership experience, she brings a creative eye and a community-first approach to every class, event, and collaboration.

THE EXPERIENCE

MOVE	Warrior-style HIIT and strength sequences
IMAGINE	Fantasy-inspired movement with weighted daggers
BELONG	An encouraging space for all experience levels

PARTNER WITH BLADEBORN

Bladeborn is built for collaborations at the intersection of books, movement, storytelling, and community. Partnership concepts can be tailored to fit your audience, event, or brand.

01 LIVE EVENTS

Pop-up classes, bookstore activations, book festivals, author events, and fantasy-themed experiences.

02 BRAND COLLABORATIONS

Fitness equipment, activewear, wellness, publishing, and bookish lifestyle partnerships.

03 CONTENT & CAMPAIGNS

Social content, editorial imagery, event promotion, and creative brand storytelling.

04 PRIVATE EXPERIENCES

Book clubs, themed celebrations, community groups, and custom warrior-workout sessions.

IDEAL COLLABORATORS

Authors / Publishers / Bookstores / Conventions / Wellness Brands / Creative Communities



BE THE HEROINE OF YOUR OWN STORY

BLADEBORN | ROMANTASY-INSPIRED FITNESS

LET'S MAKE SOMETHING LEGENDARY

Bring a little magic, movement, and warrior energy to your next event or campaign. Bladeborn is open to thoughtful partnerships that celebrate strength, creativity, and community.

PARTNERSHIP INQUIRIES

FOUNDER
Laurel

LOCATION
Rhode Island | Available for New England events

EMAIL
laurelleafstudiosri@gmail.com

INSTAGRAM
@laurelleafphotos

WEBSITE / BOOKING
www.laurelleafstudios.com

MEDIA & PARTNERSHIPS

For event bookings, press features, and brand collaborations, please reach out by email.
Audience insights, rates, and deliverables are available upon inquiry.

YOUR STORY. YOUR STRENGTH. YOUR LEGEND.